

A Great Brief

The best artwork and printing results from a great brief. This involves you and us.

At Copy Cat we are design and print professionals.

You are hiring us for our knowledge and talent. The best projects we do, are from briefs that are open enough to inspire ideas, while being specific enough to be workable.

1. The best briefs are face to face.
2. You will need to bring in all relevant information and images.
3. Please understand that we are not mind readers – that technique is still under development. So, we'll ask you a whole raft of great questions. We're good at that.
4. Questions about you're business, target audience, your intention your deadline and your delivery method. And we'll LISTEN a lot.
5. We'll discuss fonts, at last count we had over 1,800, we'll discuss colours, we'll discuss stocks, we import a range of unique stocks as well as using local suppliers and we'll discuss finishes and print techniques.
6. We like to be part of your success. We believe our artwork placed in the right hands will contribute to the your business success. So we'll want feedback.