

THE STUDIO
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A team of specialists providing comprehensive 'real world'
solutions for clients requiring business development,
marketing and advertising.



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THE SERVICES

Digital Film Production High Definition Digital Cinema

- Feature Film & Television production
- Training & Corporate Video presentations
- Television Commercials & Trailers
- "Film Doctor" Editorial & re-edit services

Marketing and Distribution

- Market Analysis & Timeline scheduling reporting
- Complete Marketing Campaign development
- Sales & Marketing training & presentation
- Film, Video, Multi-Media acquisition & distribution

Creative Design

- Corporate branding
- Concept Development
- Marketing materials
- Web Design – complete concept, production & management

Words & Music

- Advertising, Corporate & Media
- Copywriting services
- Film & TV Script Writing development & assessment
- Film & Advertising Soundtrack composition & production

Corporate Development

- Professional presentation skills & training
- Public speaking techniques
- Media presentation & 'acting' skills
- Camera & interviewing techniques

New Business 'Start-up' Development

- Business Strategy Documents
- Business Plan development
- 'End-to-end' start-up planning and time-line
- 'Start-up' web site – staged development

THE SPECIALISTS

Geoffrey Brown

Geoffrey is responsible for all the day-to-day production aspects of The Studio.

As a leading film and television producer and director, Geoffrey has amassed a wealth of experience with over three decades involvement in the Australian Industry, having worked on all types of productions from Feature Films to Television series. His production credits include those of Producer, Director, Director of Photography, as well as Film and Video Editor.

Included in his body of work are a number of Australian and International feature film credits including 'Man

from Hong Kong', 'Picnic at Hanging Rock', and the bikie classic 'Stone'.

More recently he has produced a series of big budget TV Commercials all shot in High Definition Digital as well as shooting behind the scenes of STAR WARS EP 3 at Fox Studios, and editorial Film Doctor services for Jack Kain.

A passionate photographer, Geoffrey oversees all photographic aspects.

The Studio incorporates a working digital photographic and video production facility.



DIGITAL FILM PRODUCTION & PHOTOGRAPHY

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THE SPECIALISTS

Gordon Bobbin

Gordon provides his extensive Sales, Marketing, Distribution and Promotional skills to The Studio.

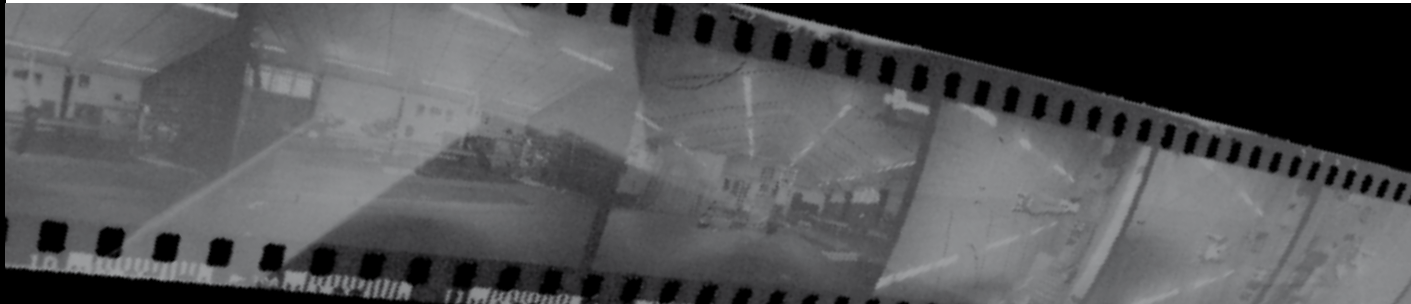
For over three decades Gordon has held senior executive positions with Village Roadshow (General Manager), Columbia Tri-Star Entertainment (Managing Director), Network Entertainment (General Manager) as well as working in 4 different international marketing and sales roles.

He has been responsible for the complete sales and marketing efforts on a number of very successful film releases including major successes like "Strictly Ballroom", "Four Weddings and a Funeral", "Once Were Warriors" and "Drop Dead Fred". Over 120-plus

complete, sales and marketing campaigns have been launched to successful results.

As Managing Director of Columbia Tri-Star Entertainment, he ensured the release of over 35-Australian films and assisted in their sales across the world. He has acted as adviser to a number of Senate Select Committees as well as acquiring and releasing entertainment product for the local and international Film and TV markets.

Gordon has advised a number of ASX listed companies in their sales, marketing and general management needs. This has involved 'start-ups' within major companies; strategy planning; development of promotional campaigns and staff incentive schemes.



MARKETING & DISTRIBUTION

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THE SPECIALISTS

Cathy Brown

Cathy is currently managing an exclusive print and design house in Rose Bay - Copy Cat. Cathy excels at finding workable solutions for the most challenging requests across all media, providing project co-ordination to meet client deadlines.

Since her graduation from Sydney University, Cathy has worked extensively in the computer industry in website development, advertising and marketing.

She has lectured at both TAFE and Universities, as well as working in training and development for the Department of Education.

During the Nineties Cathy worked exclusively in the film industry in production, marketing and distribution. She has film credits including executive producer, producer and production co-ordinator.

As Creative Director, Cathy is able to establish the right focus for each client, taking the client's ideas and concepts and turning them into great design, logos and branding.

As director of Copy Cat, The Studio's media arm, Cathy successfully handles a diverse range of client's creative needs by using smart creative ideas.



DESIGN & PRINT

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THE SPECIALISTS

Derek Strahan

Derek provides copywriting, scriptwriting, script assessment and music composition services

For over four decades Derek has worked as a successful scriptwriter and music composer with a series of high profile credits in both creative areas.

He has written for the following top-rating television shows: "Number 96", (over 200 episodes), "Cop Shop", "Glenview High", "Chopper Squad", the short-lived "Unisexers", the children's show "Carrots", as well as the Feature Film "Leonora", the TV movie The

Inspector Shanahan Mysteries both screening on Nine Network, and "Fantasy" distributed internationally by Columbia Tri-Star.

Derek also has an extensive background as a music composer and arranger. He has written music for over 30 film documentaries, three feature films and numerous radio and TV commercials.



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WORDS & MUSIC

THE SPECIALISTS

Tim Elston

Tim is instrumental in developing and running speciality corporate enrichment courses for The Studio. He is a member of the Open Program staff at NIDA working in the performance and digital media areas.

Since graduating from NIDA in 1974, Tim has had a busy and varied career as an actor having worked extensively on stage, radio, television and film.

Amongst his many television roles he is best known for major roles in Bellamy, Richmond Hill, Prisoner and Neighbours.

Guest TV roles include Certain Women, Cop Shop, A Country Practice, Vietnam, Willing and Able, Rafferty's Rules, Kirby's Co., and G.P.

Tim's directing credits include productions of A Midsummer Night's Dream, Little Women, Antigone, The Children's Hour, Hard Up (a new Australian play by Kevin Scully), Private Lives, Why not Stay For Breakfast and As It Was (special production for 50th Anniversary WWII), Othello and Hamlet.

Othello

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CORPORATE DEVELOPMENT TRAINING

THE CLIENTS



FAIRFAX & ROBERTS



a short list

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CREDITS



a short list

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ONE STOP, REAL WORLD SOLUTIONS.

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